Saturday August 24

“Exploring the Challenges of Change”

8:30 AM-9:00 AM: Continental breakfast and registration
(stretch breaks will be inserted throughout the day)

9:00 AM-10:00 AM: A Road Map for Strategic Planning: Mary Williams, AAUW-WA Program Director will discuss the reasons behind strategic planning, the process used by AAUW-WA and the steps branches can take to effectively plan for the future.

10:00 AM -11:00 AM: A call to Action: Public Policy Objectives for Local Branches: Karen Anderson AAUW-WA’s Public Policy Director will provide us with a brief legislative update, then she will discuss how to turn your organization’s policy objectives into action.

11:00 AM-12:00 Noon: Growing your Branch: Walla Walla Branch President Tracii Hickman will discuss why Walla Walla is the fastest growing branch in Washington. She will share her ideas on how your branch can grow its membership.

Noon to 1:30 PM: Enjoy a wonderful lunch buffet catered by the Convention Center, featuring local products and produce.

1:30-2:30 PM: Changes for Tech Trek Funding-Bridging the Gap: Karen Manelis AAUW-WA Tech Trek Director will discuss how Washington State will pursue continued funding for tech trek in light of changes to AAUW-National’s program priorities, including what branches can do to help.
2:30-3:30 PM: Partnering with our Local Colleges- India Nishi, Board Member for the Bellingham Branch, has worked with a local university to find out how AAUW can become more relevant to students on campus and for students to find out what our organization has to offer. Learn how to engage these potential lifelong members with the hope these efforts will encourage them to continue their membership once they leave school and begin their new careers.

3:30-4:30 PM: Diversifying our Membership- Eileen Baratuci, Former AAUW-WA Program Director, will discuss AAUW National’s effort to diversify our membership and how vital that is for AAUW’s future. She will discuss how the term “intersectionality” is used in the AAUW-WA Strategic Plan and why that concept has become more important to addressing the full array of barriers to equity. She will then focus on what factors to consider when trying to diversify our membership.

4:30-5:00 PM: Share your Success: An open discussion regarding successful branch programs, plans for recognizing 100 years of Suffrage, growing your membership base, diversifying your membership or partnering with a local interest group or organization for an event.