

Please Join us for the 2019

AAUW-WA

Leadership

Conference



Saturday August 24

“Exploring the Challenges of Change”

Wenatchee Convention Center

*Located at: 121 North Wenatchee
Avenue, Wenatchee Washington*

*Convention Center contact
information: (509) 662-4411 or
info@wenatcheeconvention.org*

*Book a room at the Coast
Wenatchee Center Hotel located at
201 North Wenatchee Avenue,
Wenatchee Washington 98801 to
enjoy your stay. Contact*

*reservations at
(866) 238-4218 and ask for the
AAUW of Washington Discount*

*Registration is \$40
which covers the cost of the event
rentals and two meals*

*8:30 AM-9:00 AM: Continental breakfast and
registration*

(stretch breaks will be inserted throughout the day)

*9:00 AM-10:00 AM: A Road Map for Strategic
Planning- Mary Williams, AAUW-WA Program Director
will discuss the reasons behind strategic planning, the
process used by AAUW-WA and the steps branches can
take to effectively plan for the future.*

*10:00 AM -11:00 AM: A call to Action: Public Policy
Objectives for Local Branches. Karen Anderson AAUW-
WA's Public Policy Director will provide us with a brief
legislative update, then she will discuss how to turn your
organization's policy objectives into action.*

*11:00 AM- 12:00 Noon: Growing your Branch-Walla
Walla Branch 'President Tracii Hickman will discuss why
Walla Walla is the fastest growing branch in
Washington. She will share her ideas on how your branch
can grow its membership.*

*Noon to 1:30 PM: Enjoy a wonderful lunch buffet
catered by the Convention Center, featuring local
products and produce.*

*1:30-2:30 PM: Changes for Tech Trek Funding-
Bridging the Gap-Karen Manelis AAUW-WA Tech Trek
Director will discuss how Washington State will pursue
continued funding for tech trek in light of changes to
AAUW-National's program priorities, including what
branches can do to help.*

2:30-3:30 PM: Partnering with our Local Colleges-India Nishi, Board Member for the Bellingham Branch, has worked with a local university to find out how AAUW can become more relevant to students on campus and for students to find out what our organization has to offer. Learn how to engage these potential lifelong members with the hope these efforts will encourage them to continue their membership once they leave school and begin their new careers.

3:30-4:30 PM: Diversifying our Membership-Eileen Baratuci, Former AAUW-WA Program Director, will discuss AAUW National's effort to diversify our membership and how vital that is for AAUW's future. She will discuss how the term "intersectionality" is used in the AAUW-WA Strategic Plan and why that concept has become more important to addressing the full array of barriers to equity. She will then focus on what factors to consider when trying to diversify our membership.

4:30-5:00 PM: Share your Success: An open discussion regarding successful branch programs, plans for recognizing 100 years of Suffrage, growing your membership base, diversifying your membership or partnering with a local interest group or organization for an event.