

## 2018 AAUW WA LEADERSHIP CONFERENCE

Saturday, August 25, 2018

8 am - 3 pm

Red Lion Hotel and Conference  
Center

1700 S. Canyon Road

Ellensburg WA. 98926

Reservations: (509) 925-9800



A group discount for rooms at \$119 per night is available only until August 1, 2018. When you call, tell them you are with AAUW-WA. Breakfast is included.

Registration for the conference is \$40.00 per person to cover the cost of the conference room, lunch, snacks and coffee service.

Branch members are welcome to join us for AAUW-WA strategic planning on August 24, 2018 at the same location. Please see the flyer or the AAUW-WA website for more information.

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**8:00 AM: Registration**

**8:30 AM to 10:00AM: Public Policy Objectives and Mission Based Programming**

A panel presentation will trigger a brainstorming session with our attendees, focusing on successful mission-based programming or programs designed to meet our public policy objectives. We will include in the discussion resources available at AAUW National to help with planning, promotional and educational information. We will discuss the following questions:

- What should we focus on for policy objectives in 2018 and how can we translate those objectives into effective branch programs?
- How can our organization support Washington State Legislative objectives and get our voices heard around the state?
- How can we increase the reach and influence of our AAUW local, state and national branch members on local policies and objectives?

**Panel Members:**

Karen Anderson, AAUW State Board Public Policy Chair, Vice President for Programs, Gig Harbor

Pam Crone, AAUW State Lobbyist

Eileen Baratuci, AAUW State V/P and Program Director

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10:00 AM Break

**10:15 AM to 12:00 Noon: Mission Based Outreach and Collaboration for Branches Large and Small**

**Panel Members:**

Yvonne Berliner, AAUW State Board and AAUW Palouse-Garfield Program VP and Tech Trek Coordinator;

Mary Williams, AAUW-WA Membership Chair and Gig Harbor Branch VP Membership

Dale Spears, Port Townsend Branch President

- How can AAUW Branches coordinate public outreach and education with local organizations to broaden the reach of our mission?
- Success stories from local branches with a focus on collaboration and educational outreach
- Tapping into AAUW's National membership to revive branch membership
- How to keep volunteers engaged

**12:00 Noon:** Lunch-provided

**1:00 PM to 2:00 PM: Partnering with Local Colleges and Universities**

Speaker: DeLancey Lane, AAUW-WA College and University Outreach

- How to reach out to or start a college chapter or affiliate
- Including a college affiliate or chapter in branch functions
- Making your organization appeal to a diverse group of women including new career or mid-career women.

**2:00 PM to 3:00 PM: Leadership Qualities that Work**

Speaker: Rebecca Norlander: A New Vision for your Branch

- Envisioning your branch's future
- How to inspire, respect and care for your volunteers
- Developing leadership within your organization and transitioning leadership roles