

CAMPUS & UNIVERSITY RELATIONS



Delancey Lane, AAUW-WA University and Campus Liaison
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ABOUT ME

- ▶ West Seattle raised
- ▶ American University graduate
- ▶ Two time intern for Patty Murray
- ▶ AAUW college chapter founding president
- ▶ Intern at AAUW national headquarters in DC
- ▶ Legislative Assistant to Sen. Patty Kuderer





BACKGROUND

- ▶ Washington State has 95 colleges
- ▶ AAUW C/U Partners: 24 colleges
- ▶ AAUW College Chapters: 0
- ▶ Start Smart workshops: >5
- ▶ NCCWSL: UW, WSU, and Bellevue College
- ▶ Campus Action Project grants: WSU

MISSION & GOAL

- ▶ Build relationships between AAUW and students and universities
- ▶ Increase the number of graduates who become AAUW members

CHALLENGES

- ▶ Women don't know about AAUW
- ▶ Women need to feel there are things to be gained from being members of AAUW post-graduation

OPPORTUNITIES

#1 - START SMART

- ▶ Unique opportunity only AAUW offers
- ▶ Builds our listservs of women to contact for other opportunities
- ▶ Creates revenue for nationals
- ▶ Ask every college to host a start smart workshop, get at least 10 for 2018-19 school year

NCCWSL

- ▶ Encourages participants to bring AAUW clubs to their campuses
- ▶ Ask every Washington college to sponsor two women to attend
- ▶ Work with branches to sponsor attendees
- ▶ Pilot program with nationals a regional student conference

STUDENT CHAPTERS

- ▶ A great resource of potential new members
- ▶ For schools that already have feminist clubs, we can ask them to combine
- ▶ For schools without strong women's groups, we can help them be founded

C/U PARTNERSHIP

- ▶ 24 campuses in Washington
- ▶ Their students get free AAUW membership
- ▶ Target them first for start smart workshops and NCCWSL
- ▶ Work to ensure they are utilizing the partnership and see a benefit

CAMPUS ACTION PROJECT GRANTS

- ▶ \$5,000 to encourage women's leadership
- ▶ Spread the word to students and faculty, particularly ones that could use it to start AAUW college chapters

STUDENT ADVISORY COUNCIL

- ▶ Elsie Cree, a senior at Washington State University, is Yakama from the Tidnapum band and Nez Perce from the Lookingglass band. She is studying elementary education with a focus on science and pursuing a minor in women studies. As the current chair for the [Coalition for Women Students at Washington State](#), Cree is passionate about feminism and indigenous activism. She loves spending time with her family and is most proud of her children.



LOCAL PROGRAMS

- ▶ Expanding Your Horizons (Lake Washington chapter with Bellevue College)
- ▶ Women's graduation celebrations
- ▶ Scholarship award events
- ▶ Networking events

YWTF

- ▶ AAUW bought Younger Women's Task Force
- ▶ Good opportunity to bring in young professionals to AAUW
- ▶ Networking events and happy hours can connect the young professionals with college students
- ▶ Seattle YWTF exists but not active

What are YOUR ideas?

- ▶ Do you have a connection to a college?
- ▶ Does your branch want to host an event?
- ▶ Does your branch sponsor, or want to sponsor, students to NCCWSL?
- ▶ What has your branch been doing that you're proud of, or want help developing more?



Let's chat!

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